

# Financial Results Quarter 1, Fiscal Year 2012 & Plan to Profitability

February 2012



#### **Financial Results: Quarter**

Quarter 1	FY	FY
(Billions)	2012	2011
Revenue	\$17.7	\$17.9
Expenses	<u> 17.5</u>	<u>17.6</u>
Operating Income (Loss)*	0.2	0.3
Retiree Hlth. Bfts. Pre-Funding**	(3.1)	(1.4)
Workers' Comp. Fair Value Adj.	(0.1)	0.9
Workers' Comp. Claims & Adj.	(0.3)	(0.1)
Net Income (Loss)	( <u>\$3.3</u> )	( <u>\$0.3</u> )
Volume (pieces)	43.7	46.5

<sup>\*</sup> Before RHB Pre-Funding & Non-Cash Adjustments to Workers' Compensation Liabilities.

<sup>\*\*</sup> RHB Pre-Funding: IFP expensing \$11.1B in 2012 evenly over 12 mos (\$925M / month). Actual results based on \$5.5B (old 2011 payment) being expensed over 10 mos to revised due date of Aug 1 and \$5.6B (2012 payment) being expensed over 12 mos to due date of Sep 30.



Confidential

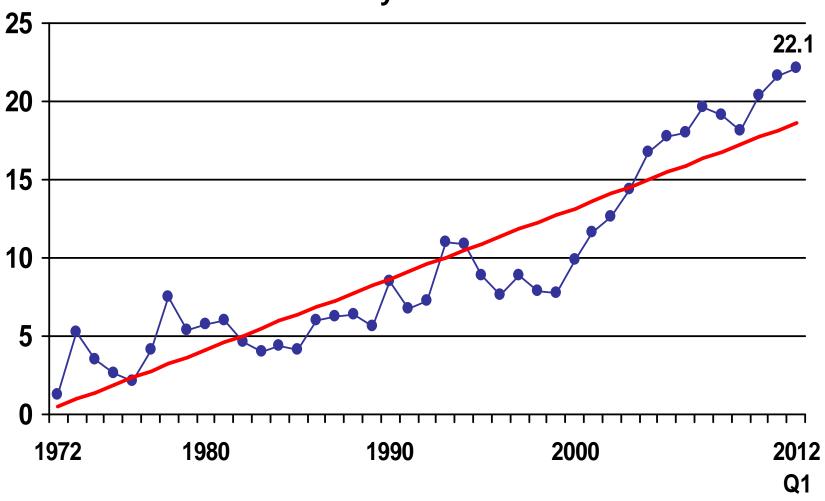
## Total Revenue: Q1 2012 and 2011





## Postal Service is More Efficient Than Ever

#### **Total Factor Productivity**





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# **Operating Expenses**

Quarter 1	FY	FY
(Billions)	2012	2011
Compensation	\$ 9.6	\$ 9.7
Benefits	3.8	3.8
Transportation	1.8	1.7
Depreciation	0.6	0.6
Supplies & Services	0.5	0.6
Rent, Utilities & Other	1.2	1.2
Operating Expenses *	\$17.5	\$17.6

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#### **Financial Results: Quarter**

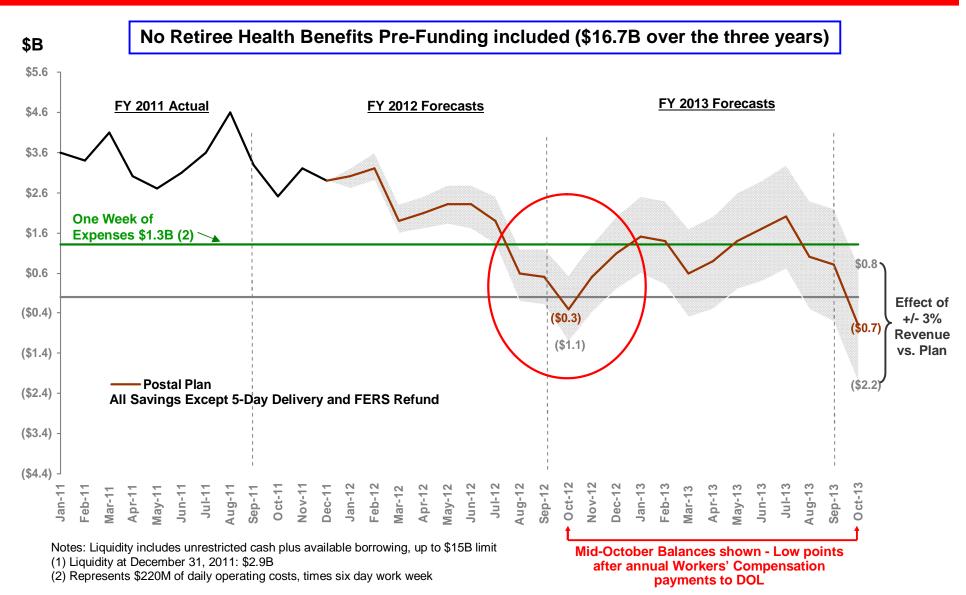
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# 2012 and 2013 Liquidity Forecasts





# Plan to Profitability 5-Year Business Plan

February 2012

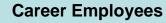


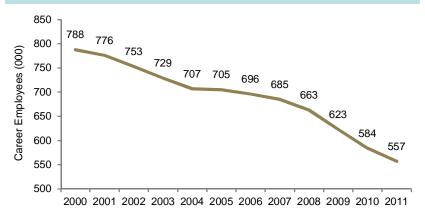
# Platform for Returning to Profitability: A Culture of Efficiency

- U. S. Postal Service ranked the best postal service within the world's top 20 largest economies...<sup>(1)</sup>
- Delivers 200% more efficiently than the nearest Post
- Delivers 500% more efficiently than
   Deutsche Post (#5 Post in the world)

#### 1,500 \$18 1,459 1,423 \$16.2 \$13.7 Fotal Workhours (Millions) 1.373 \$15 1,400 \$12.3 \$12 6 1,300 ,258 billions \$9 \$9.3 1.183 1,200 1,149 \$6 1,100 \$1.2 \$3 \$0 1,000 2008 2009 2006 2007 2010 2011 2012 Total Workhours Annualized Savings FY12 Plan

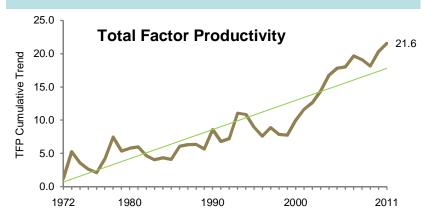
**Annualized Savings vs. Workhours** 





(1) Oxford Strategic Consulting report issued December 15, 2011

#### **Postal Service is More Efficient Than Ever**





# Multiple Factors Contributing to the Problem at USPS

#### **Volume**

- Transactional volume declining due to e-diversion
- Advertising mail is subject to more substitution options
- Mail volume highly sensitive to economic changes
- Mail mix changes lost profit contributions

Declining steadily

Fixed cost base

These trends will continue

to put pressure on USPS's ability to provide affordable universal

service

# Universal Service Obligation

Postal network driven by:

- Delivery points
- Retail locations
- Sortation facilities
- Six-day delivery

#### **Price**

- Capped by inflation
- Price elasticities are in flux due to growing alternatives

Rising but capped

Rising cost per hour

#### **Labor Costs**

- ~80% of total costs
- COLA increases
- Benefits: pensions, retiree health, health insurance
- Limited flexibility



## Plan Objectives

# USPS's Plan is based upon several key principles that benefit all stakeholders

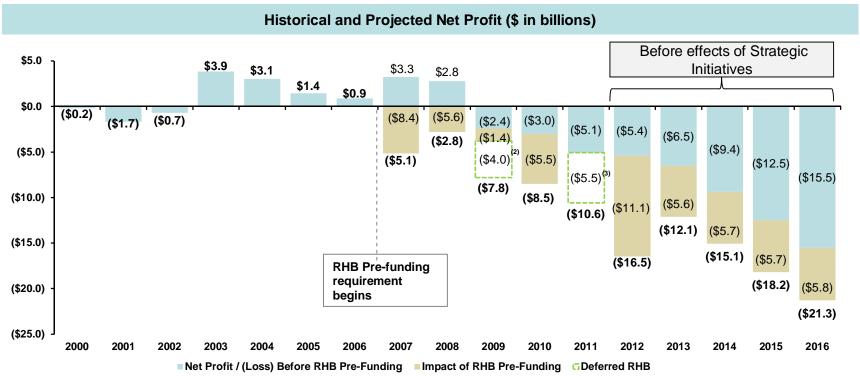
- Preserve mission to provide secure, reliable and affordable universal delivery service
- Further economic growth and enhance commerce
- Implement comprehensive transformation for a long-term sustainable financial future
- Protect US taxpayers (Federal funding and appropriations avoidance)
- Fairness to employees and customers

February 9, 2012



#### **USPS** Is Incurring Unsustainable Losses

- USPS's financial losses are at unsustainable levels
- Declines in revenue are being driven by lower First-Class Mail volumes (down 25% since peaking in 2006)
- Reduced volumes are, in turn, reducing density and contribution<sup>(1)</sup> across the USPS network



Note: Bolded figures after 2007 represent Net Profit / (Loss) after RHB Pre-Funding

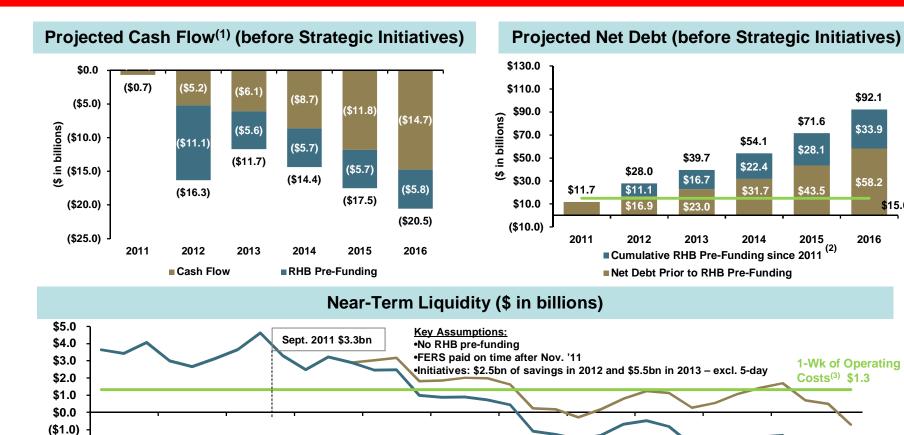
<sup>(1)</sup> Contribution is revenue less attributable cost as shown in the Cost & Revenue Analysis for fiscal year 2011 that was filed with the Postal Regulatory Commission ("PRC")

<sup>(2)</sup>In 2009, \$4.0bn of RHB Pre-Funding was deferred and will be re-evaluated in 2017

<sup>(3)</sup>In September 2011, Congress deferred the 2011 required RHB payment of \$5.5bn until August 2012



# **Magnitude and Timing of Cash Flows** Requires a Near-Term Response



Note: Liquidity at end December 2011 \$2.9bn

Apr-11

(\$2.0)(\$3.0)

(\$4.0)(\$5.0)

Jan-11

(1) Total cash flows prior to any borrowings or principal repayments of debt

Jul-11

- (2) \$38bn of RHB Pre-Funding before 2011 not reflected in chart
- (3) Represents \$220mm of daily operating costs, times six day work week

-No RHB Pre-Funding

Oct-11

Jan-12

Apr-12

Jul-12

Oct-12

No RHB Pre-Funding & 50% Lower Cost Savings

Jan-13

Apr-13

Jul-13

\$92.1

\$33.9

\$58.2

2016

(\$0.7)

(\$4.2)

Oct-13

**\$**15.0



# Executing on Identified Initiatives Is Core to Addressing USPS's Financial Challenges

- USPS has identified over \$20 billion of annual savings within the next five years, of which approximately \$10 billion require legislative action
- Each of the Strategic Initiatives is essential in order to restore the Postal Service to financial viability

#### **Key Items for Consideration**

Significant Portion of Savings from Healthcare

- USPS-sponsored insurance is significantly more cost effective and yields equivalent or better coverage for the vast majority of annuitants and current employees
- ☐ The Postal Service projects over \$7 billion of annual savings from the adoption a new USPS-administered healthcare program (including elimination of prefunding and transfer of retirees into USPS Plan)<sup>(1)</sup>
  - RHB Pre-Funding elimination of ~\$5.5bn annually plus reduced healthcare costs of ~\$1.5bn annually

Address Reduced Network Density

- Network costs are fixed and too high relative to mail volumes and reduced density
  - USPS needs flexibility as well as cost reduction
- Better align network size with volumes
  - Facilities need to be re-evaluated and streamlined/consolidated
  - Local Post Office cost reductions
- Service levels must be addressed
  - 6 → 5 day delivery
  - Modify overnight service standard for First-Class Mail
  - Facilitates network optimization

Revenue Management

- Targeted price increases
  - Historically inelastic single-piece First-Class Mail
  - Careful changes to Standard (Bulk) Mail pricing regime
  - Pending exigent case could secure moderate price increase; PRC must approve
- Legislative change allowing single-piece First-Class Mail stamp to increase to \$0.50 could yield approximately \$1bn of incremental Contribution
- Advertising is highly ROI-focused and sensitive
  - Pursuit of marketing initiatives which are consistent with the core competencies of USPS

<sup>(1)</sup> Annual savings amount includes projected savings resulting from the elimination of approximately \$6bn in annual RHB pre-funding

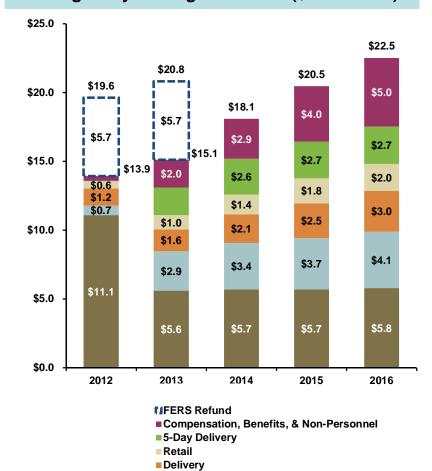


## **Strategic Initiatives**

#### **USPS Strategic Initiatives (\$ in billions)**

#### **Annual Run-Rate Savings** in 2016 **Legislative Initiatives** RHB Pre-Funding Resolved \$5.8 2.7 Five-Day Delivery **Total Legislative Initiatives** \$8.5 **Operational Initiatives** Network: Sortation & Transportation \$4.1 Retail 2.0 Delivery 3.0 **Total Operational Initiatives** \$9.0 Compensation, Benefits & Non-Personnel<sup>(1)</sup> \$5.0 Total Potential Savings<sup>(2)</sup> \$22.5 Savings in 2012 / 2013

#### Savings<sup>(2)</sup> by Strategic Initiative (\$ in billions)



■ Network: Sortation & Transportation ■ Eliminate RHB Pre-Funding

**FERS Refund** 

\$11.4

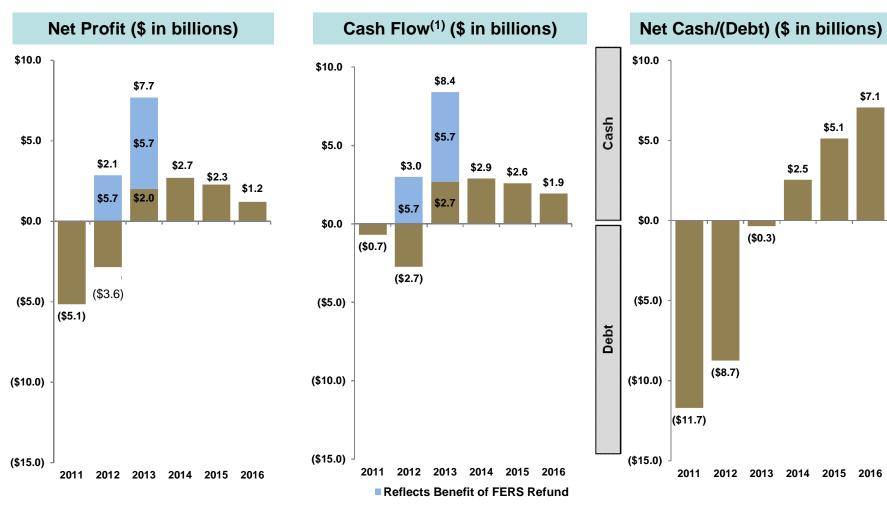
<sup>(1)</sup> Portion of savings requires legislative changes to achieve

<sup>(2)</sup> Does not include impact of employee separation costs



## **Projections after Strategic Initiatives**

#### Achieving the Business Plan requires full realization of all the Strategic Initiatives

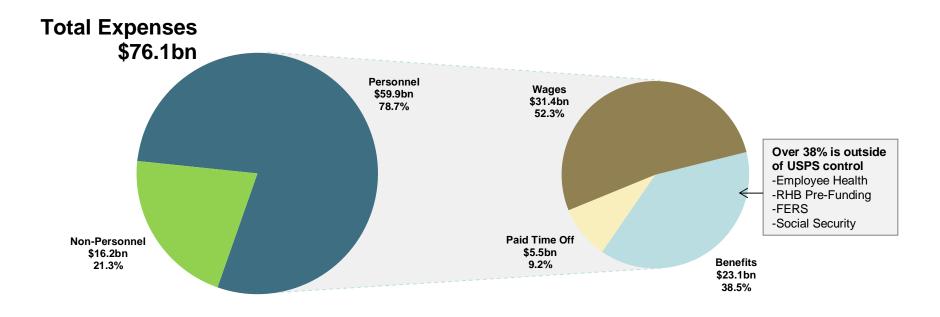


<sup>(1)</sup> Total cash flows prior to any borrowings or principal repayments of debt



## **Baseline 2011 Costs**

#### Baseline 2011 Costs (Inclusive of \$5.5 billion of RHB Pre-Funding) (1)





# Efficient Administration of Healthcare Benefits Drive Savings

#### **Issues Confronting the Existing System**

- Postal Service does not control its health care benefit program
- Current federal programs exceed private sector comparability standard in terms of cost and coverage
- Current programs do not align benefit value with cost or reflect USPS demographics

#### **USPS Solutions**

- Create three distinct categories of participants annuitants, current employees, new hires
- Tiered program appropriate to needs of each category
- Adopt best practices in private sector PBM, wellness
- Maintain benefit choices with consistent alignment between value and cost
- □ Simplify plan structure, self insure
- Establish incentives for Medicare eligibles to fully participate in Medicare benefits

	Current System	New USPS Plan
Retiree Health Benefit Prefunding	\$5.6bn	\$0.0bn
Health Benefit Premium for Actives	\$4.4bn	\$3.7bn
Retiree Health Benefit Premiums	\$3.2bn	\$2.5bn
Total Cost	\$13.2bn	\$6.2bn



## **Income Statement**

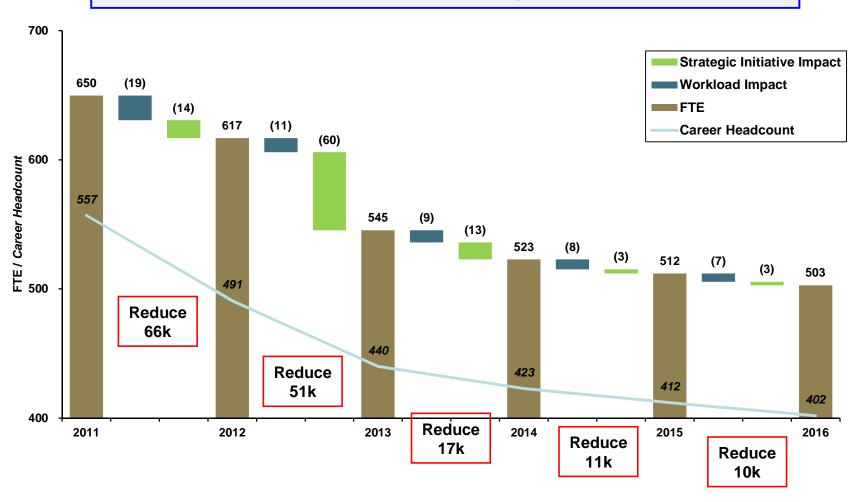
(\$ in billions)		Actual				Projected				
	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Total Revenue % Growth	\$74.8	<b>\$74.9</b> 0.2%	<b>\$68.1</b> (9.1%)	<b>\$67.1</b> (1.5%)	<b>\$65.7</b> (2.0%)	<b>\$64.0</b> (2.6%)	<b>\$63.4</b> (0.9%)	<b>\$62.7</b> (1.2%)	<b>\$62.0</b> <i>(1.1%)</i>	<b>\$61.6</b> (0.7%)
Operating Expense (Before Initiatives)	\$71.6	\$72.1	\$70.4	\$69.9	\$70.6	\$69.3	\$69.7	\$71.6	\$73.1	\$74.8
Interest Expense	-	-	0.1	0.1	0.1	0.2	0.2	0.4	1.4	2.3
Operating Income (Before Initiatives)	\$3.2	\$2.8	(\$2.4)	(\$3.0)	(\$5.1)	(\$5.4)	(\$6.5)	(\$9.4)	(\$12.5)	(\$15.5)
RHB Pre-Funding	8.4	5.6	1.4	5.5	-	11.1	5.6	5.7	5.7	5.8
Net Income/(Loss) (Before Initiatives) % of Total Revenue	(\$5.1) (6.9%)	<b>(\$2.8)</b> (3.7%)	<b>(\$3.8)</b> (5.6%)	<b>(\$8.5)</b> (12.7%)	<b>(\$5.1)</b> (7.7%)	<b>(\$16.5)</b> <i>(</i> 25.8% <i>)</i>	<b>(\$12.1)</b> (19.1%)	<b>(\$15.1)</b> (24.0%)	<b>(\$18.2)</b> <i>(</i> 29.3% <i>)</i>	<b>(\$21.3)</b> (34.6%)
Legislative Initiatives Resolve RHB Pre-Funding FERS Refund 5-Day Delivery Total Legislative Initiatives					_	\$11.1 5.7 0.0 <b>\$16.8</b>	\$5.6 5.7 2.0 <b>\$13.3</b>	\$5.7 0.0 2.6 <b>\$8.3</b>	\$5.7 0.0 2.7 <b>\$8.4</b>	\$5.8 0.0 2.7 <b>\$8.5</b>
Operational Initiatives Network: Sortation & Transportation Retail Delivery Total Operational Initiatives						\$0.7 0.6 1.2 <b>\$2.5</b>	\$2.9 1.0 1.6 <b>\$5.5</b>	\$3.4 1.4 2.1 <b>\$6.9</b>	\$3.7 1.8 2.5 <b>\$8.1</b>	\$4.1 2.0 3.0 <b>\$9.0</b>
Comp & Benefits and Non-Personnel Initiatives <sup>(1)</sup>						\$0.4	\$2.0	\$2.9	\$4.0	\$5.0
Total Contribution from Strategic Initiatives						\$19.6	\$20.8	\$18.1	\$20.5	\$22.5
Unit Separation Costs <sup>(2)</sup>						(1.0)	(1.0)	(0.3)	0.0	0.0
Revised Operating Expenses						\$61.9	\$55.7	\$59.9	\$59.7	\$60.4
Revised Net Income/(Loss) % of Total Revenue						<b>\$2.1</b> 3.3%	<b>\$7.7</b> 12.1%	<b>\$2.7</b> 4.3%	<b>\$2.3</b> 3.7%	<b>\$1.2</b> 2.0%

 <sup>(1)</sup> Portion of these savings require legislative changes to achieve
 (2) Reflects the one-time costs of any collection of layoffs/RIF's, VERA, and reassignments



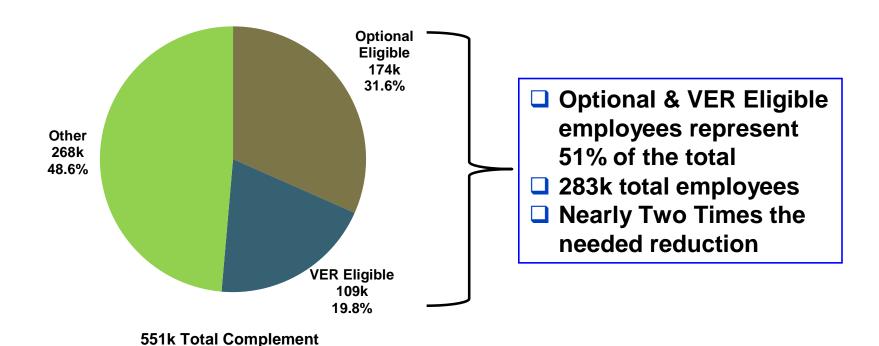
# Initiatives will Reduce Workload and Staffing Needs

# The Postal Service projects a FTE reduction of ~150K by 2016 in connection with the Strategic Initiatives





### **Potential Soft Landing for Employees**



**Annual Take Home** % of Complement % Eligible Average Age **Current Pay** Retirement **Current Pay FERS** Optional 468,979 24.8% 64 \$41,613 \$27,576 66.3% 24,463 (1) **VER** 468,979 18.4% 54 41,830 58.5% **CSRS** Optional 81,576 70.9% 61 \$44,996 \$30,558 67.9% **VER** 27.8% 45,030 24,845 81,576 54 55.2% **Total Incented** 550,555 51.4% 59 \$42,209 \$26,269 62.2% Retirement



## **Key Takeaways**

- ☐ The challenges facing USPS are consistent with those facing posts globally
  - Declines of high contribution First-Class Mail
  - While identified revenue initiatives are significant, they are insufficient to stem operating losses and do not address the loss of network density
- The Postal Service's solution is to implement the 5-Year Plan to Profitability
  - Re-structure the USPS network
  - Achieve requisite legislative changes
  - Realize efficiencies by adopting the USPS healthcare program
  - Utilize attrition to engineer a soft landing
- The Plan enables the USPS and all of its stakeholders to:
  - Preserve the Postal Service's mission to provide secure, reliable and affordable universal delivery service
  - Make the Postal Service economically self-sustaining
  - Transform the Company through equitable sharing of restructuring costs amongst both employees and customers